

Advertise at the **leading** Coin & Collectibles Expo in North America with more than 43 years of continuous service to the numismatic community. Advertising in the **Whitman Coin & Collectibles Expo program** will put **YOUR** name and message in the hands of **thousands** of coin dealers, collectors and enthusiasts from all around the world!



### Ad Sizes Available:

- Full Page / 5 x 8 inches
- Half Page Horizontal / 5 x 4 inches
- Half Page Vertical / 2.5 x 8 inches
- Quarter Page / 2.5 x 4 inches

### Ad Rates:

- Full Page / \$175
- Half Page / \$100
- Quarter Page / \$60
- Inside Front & Back Covers / prices may vary

### Ad Placement:

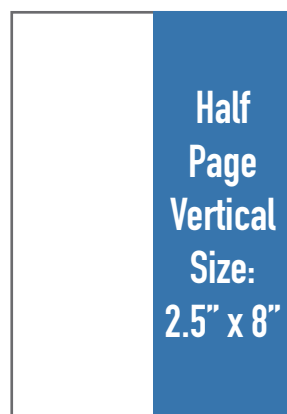
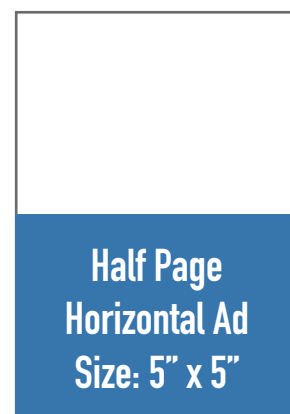
*Placement may vary depending on ad size and content of program.*

### Ad Specifications:

- All ads must be black & white / grayscale
- Will accept PDF, EPS and JPG formats only
- High-Resolution Ads no less than 300 dpi

### Ad Submission Deadline for the March Program:

**Friday, September 28, 2018** (for Confirmed Ad Orders ONLY)



**\*\*Discounts available when you purchase ads for all (3) three 2018 Expos.\*\***

Please make sure your ad size, resolution, orientation, format and color are set to the specifications listed above. **We will not be able to edit your file.** If you need help with your ad, please contact Kevin Williams at 256-246-1146. Please email completed ads to [kevin.williams@whitman.com](mailto:kevin.williams@whitman.com) by the deadlines listed above.