



Expo.Whitman.com

ADVERTISEMENT SPECIFICATIONS FOR BLACK & WHITE 5.5" X 8.5" WHITMAN COIN BALTIMORE EXPO

SPECIFICATIONS

- Page Orientation:** Portrait
- Page Size:** 5.5 inches x 8.5 inches
- Bleed:** None
- Raster Images:** Grayscale 300 dpi
- Line Art:** Grayscale 1200 dpi

APPLICATIONS

FILE FORMATS SUPPORTED

Quark 5.0x, 6.0x

- Supply all screen and printer fonts
- Supply all support files – Grayscale 300 dpi –
Line Art 1200 dpi
- All Quark colors: Grayscale

Illustrator CS6 and Lower

- Supply all screen and printer fonts,
or convert all text to outlines
- Supply all support files – Grayscale 300 dpi –
Line Art 1200 dpi
- All Illustrator colors: Grayscale

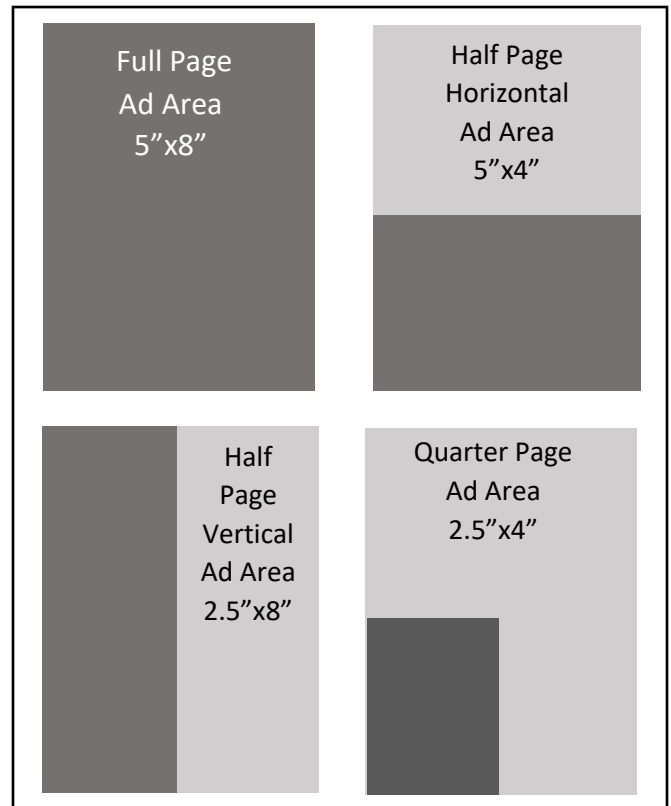
Photoshop

- Grayscale 300 dpi – Flatten PSD files –
Save as TIF

PDF

- Make sure resolution, size, orientation and color conform to
Specifications. We will not be able to edit your file.

Page Size: 5.5" x 8.5"



Send Ads To:

Whitman Expo Program Advertising

(404) 214 – 4373

lori.kraft@whitman.com

MEDIA SUPPORTED

CD – DVD – e-mail: Please compress files (SIT or ZIP) *5MB or less