



### Draw More Traffic to and More Exposure for Your Booth!

Would you like everyone at our shows to see your company's message? Would you like to capture the attention of virtually everyone in attendance at the shows?

The show program is a great way to get your message out. The program is virtually used by all attendees to help them navigate the bourse with its bourse map and exhibitor listing. Get your company's listing to stand out with an advertisement in the program.

Show Program Rates	
1/4 page (2.5" x 4")	\$60
1/2 page horizontal (5" x 4")	\$100
1/2 page vertical (2.5" x 8")	\$100
Full-page (5" x 8")	\$175
Inside front cover (5" x 8")	CALL
Inside back cover (5" x 8")	CALL

Run ad for three or more shows and take a 10% discount!

Ad Deadlines	
Show	Deadline
March 25-27, 2021	March 5
Summer 2021	
Fall/Winter 2021	

#### Terms and Conditions:

- All prices are per show.
- Full payment is due at the time of the order.
- Make checks payable to Whitman Coin & Collectibles Expo.
- Please mail check for the total amount due to Lori H. Kraft, Whitman Expo, P.O. Box 1728, Pelham, AL 35124.
- We only accept digital artwork for advertisements that conform to our media specifications.