WHITMAN COIN EXPO
BALTIMORE, MARYLAND

Expo.Whitman.com

ADVERTISEMENT SPECIFICATIONS FOR BLACK & WHITE 5.5" X 8.5"
WHITMAN COIN BALTIMORE EXPO

SPECIFICATIONS

Page Orientation: Portrait
Page Size: 5.5 inches x 8.5 inches
Bleed: None
Raster Images: Grayscale 300 dpi
Line Art: Grayscale 1200 dpi

APPLICATIONS
FILE FORMATS SUPPORTED

Quark 5.0x, 6.0x
> Supply all screen and printer fonts
> Supply all support files – Grayscale 300 dpi –
> Line Art 1200 dpi
> All Quark colors: Grayscale

Illustrator CS6 and Lower
> Supply all screen and printer fonts,
> or convert all text to outlines
> Supply all support files – Grayscale 300 dpi –
> Line Art 1200 dpi
> All Illustrator colors: Grayscale

Photoshop
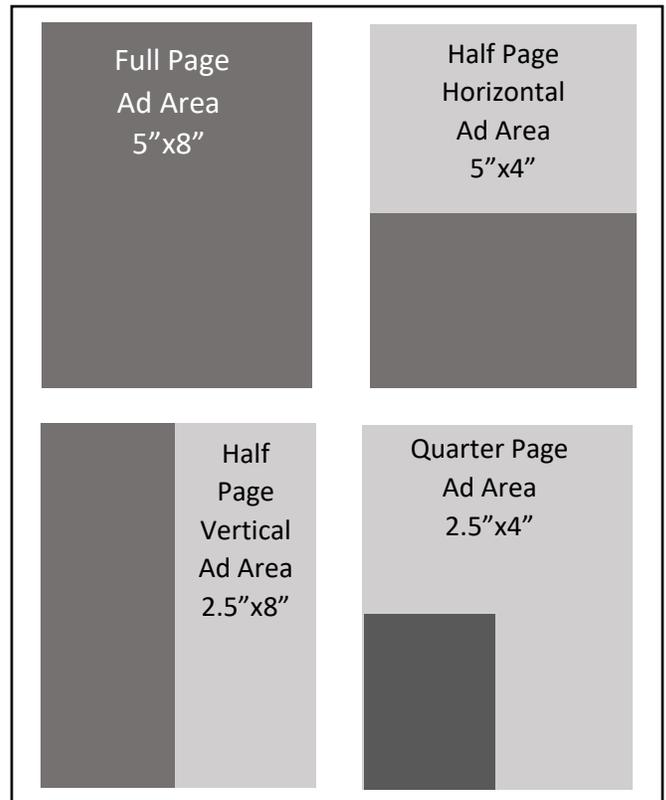> Grayscale 300 dpi – Flatten PSD files –
> Save as TIF

PDF
> Make sure resolution, size, orientation and color conform to
> Specifications. We will not be able to edit your file.

MEDIA SUPPORTED

CD – DVD – e-mail: Please compress files (SIT or ZIP) *5MB or less

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Page Size: 5.5" x 8.5"

Full Page
Ad Area
5"x8"

Half Page
Horizontal
Ad Area
5"x4"

Half
Page
Vertical
Ad Area
2.5"x8"

Quarter Page
Ad Area
2.5"x4"

Send Ads To:

Whitman Expo Program Advertising

(404) 214 – 4373

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