



To Advertise

2024

Call  
404-214-4373

Advertising

Email  
info@whitmanexpo.com

Rate Card

### Draw More Traffic to and More Exposure for Your Booth!

Would you like everyone at our shows to see your company’s message? Would you like to capture the attention of virtually everyone in attendance at the shows?

The show program is a great way to get your message out. The program is virtually used by all attendees to help them navigate the bourse with its bourse map and exhibitor listing. Get your company’s listing to stand out with an advertisement in the program.

| Show Program Rates           |       |
|------------------------------|-------|
| ¼ page (2.5" x 4")           | \$60  |
| ½ page horizontal (5" x 4")  | \$100 |
| ½ page vertical (2.5" x 8")  | \$100 |
| Full-page (5" x 8")          | \$175 |
| Inside front cover (5" x 8") | CALL  |
| Inside back cover (5" x 8")  | CALL  |

Run ad for three or more shows and take a 10% discount!

| Ad Deadlines     |             |
|------------------|-------------|
| Show             | Deadline    |
| Spring 2024      | February 16 |
| Summer 2024      | May 3       |
| Fall/Winter 2024 | October 4   |

#### Terms and Conditions:

- All prices are per show.
- Full payment is due at the time of the order.
- Make checks payable to Whitman Coin & Collectibles Expo.
- **Please mail check for the total amount due to Lori H. Kraft, Whitman Expos, P.O. Box 767158, Roswell, GA 30076.**
- We only accept digital artwork for advertisements that conform to our media specifications.