



Expo.Whitman.com

ADVERTISEMENT SPECIFICATIONS FOR BLACK & WHITE 5.5" X 8.5"

WHITMAN COIN BALTIMORE EXPO

SPECIFICATIONS

Page Orientation: Portrait

Page Size: 5.5 inches x 8.5 inches

Bleed: None

Raster Images: Grayscale 300 dpi

Line Art: Grayscale 1200 dpi

APPLICATIONS

FILE FORMATS SUPPORTED

Quark 5.0x, 6.0x

Supply all screen and printer fonts

Supply all support files – Grayscale 300 dpi –

Line Art 1200 dpi

All Quark colors: Grayscale

Illustrator CS6 and Lower

Supply all screen and printer fonts,
or convert all text to outlines

Supply all support files – Grayscale 300 dpi –

Line Art 1200 dpi

All Illustrator colors: Grayscale

Photoshop

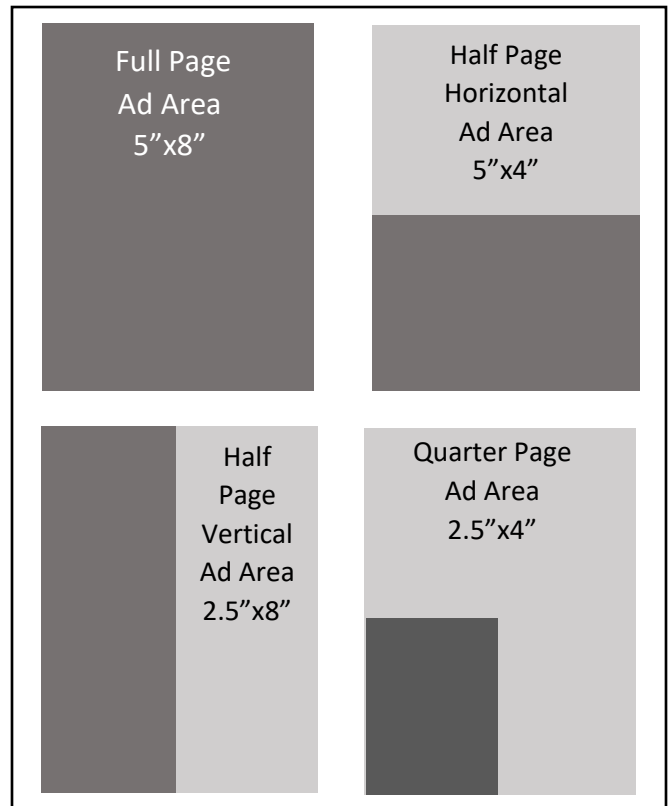
Grayscale 300 dpi – Flatten PSD files –

Save as TIF

PDF

Make sure resolution, size, orientation and color conform to Specifications. We will not be able to edit your file.

Page Size: 5.5" x 8.5"



MEDIA SUPPORTED

CD – DVD – e-mail: Please compress files (SIT or ZIP) *5MB or less

Send Ads To:

Whitman Expo Program Advertising

(404) 214 – 4373

Callie.whiten@whitman.com